

STRIPPERS AND HUSTLERS BALL TO CELEBRATE LABOR DAY BY HANDING THOUSANDS OF \$10 BILLS TO UNION WORKERS

Las Vegas extravaganza takes over Orleans Arena, Labor Day Weekend

Richard Vission, Gilby Clarke, Genitorturers to headline; Heather Chadwell to host Stripper contest

LAS VEGAS, NV (August 12, 2008) – Perry Mann has announced that in honor of Labor Day, he will hand a \$10 bill to any union or government employee attending his upcoming shindig – the Strippers and Hustlers Ball, at the Orleans Arena over – you guessed it – Labor Day weekend. The Strippers and Hustlers Ball takes place August 30 and 31, and boasts an incredible lineup of headline musical acts, top dj's, burlesque performances, offbeat entertainment, sexy shenanigans, and a strippers' competition. Mann has already begun to stockpile \$10 bills.

“Perry has always been a charitable sort,” says Ball producer Howard Mauskopf. “Twenty-nine years ago, he threw a party in his hotel suite to raise funds for his buddy's Presidential candidacy – seriously. His friend Louis was running for President under the Nudist Party with the slogan “I have nothing to hide”. Perry called his little party The Exotic Erotic Ball. Now, 29 years later, the Exotic Erotic Ball & Expo fills an arena in San Francisco with 20,000 people every Halloween – and when you think of it, it's all the result of a single charitable deed.” Most places that rate events call the Exotic Erotic Ball the wildest and sexiest event ever. Over its history it has continued to raise monies, totaling hundreds of thousands in support of Freedom of Expression. It has garnered over 50 awards and multiple mayoral proclamations.

The Strippers and Hustlers Ball is Mann's first foray into Vegas. “We've had many offers to do shows in Vegas, but the Orleans Arena was the ideal site and we believe Labor Day weekend is the ideal time, so we said yes. We don't do anything halfway, though, so I am really pulling out the stops for this one!”

A week ago, Mann was noticing how many people seemed unsure as to when Labor Day occurred. He became concerned that the holiday that once celebrated the hard working American was now merely the earmark for the end of summer. So he came up with the idea to give \$10 bills to all union and government workers attending the show.

“I'm doing this for three reasons,” said Mann. “First, I want to honor the people who represent the backbone of the American work-force. Second, I want to publicize the fact that Labor Day weekend was originally intended to honor these American workers. And third – I want to help publicize my show, since it is our first year. I hope I give away 10,000 ten dollar bills – it would be my pleasure.”

The \$10 bills are circulated upon entry, and may be used for food, beverage, to tuck inside a stripper, or not used at all. In order to receive the \$10 bill, a paid entry stub and union card or relevant ID card must be shown. Those eligible include casino workers (w employee ID), local night club and bar workers (with TAM/Health cards), police and fire officials (with badge or ID), military personnel (with ID), and all union members (with valid membership cards). Accountants, proctologists, and investment bankers are among those not eligible.

“Between the musical acts, burlesque performers, celebrity guests, and the strippers – this might just be the greatest talent lineup we’ve ever assembled,” says Perry Mann. “We needed to go over the top for this event because - as they say – it’s Vegas, baby!”

The Strippers & Hustlers Ball fills The Orleans Arena for two nights - August 30 and 31. Opening night spotlights house music by Richard Vission, Mobius8, Scooter and Lavelle, and Drummer KC. The second night features live rock and metal by Gilby Clarke from Guns N’ Roses, The Genitorturers, D’Amato and Girls Girls Girls. The stripper competition takes place on both nights, and the show also boasts the nation’s top burlesque artists, the world’s sexiest emcee, the planet’s most downloaded supermodel, the largest ever girl-on-girl pillow fight, and Heather Chadwell - America’s #1 reality TV personality, who is also an ex-stripper and will host the competition.

The two-day show is Saturday and Sunday, August 30 & 31 from 9PM til 4AM, at The Orleans Arena, Las Vegas. The website is www.strippersandhustlersball.com. All tickets and a limited number of discounted hotel/ticket packages are available online.

For more info, please contact Brian Gross, BSG Public Relations, (818) 340-4422; brian@bsgpr.com.